

## UNITED STATES

# MCPRICE MYERS

**Fast Facts**

**Vineyard surface:**  
20 acres

**Owner:**  
McPrice (Mac) Myers &  
Venus lai

**Winemaker:**  
McPrice (Mac) Myers &  
Adrian Perez

**Established:**  
2002

**Location:**  
Paso Robles, California



### THE HISTORY

Mac produced his first vintage in 2002 with half a ton of grapes in a small cooperative in Paso Robles from which he developed a portfolio of wines with broad appeal. In 2014 Mac moved the winery to the current site nestled amidst the rolling hills of the Adelaida District. Over the years, McPrice Myers wines continue to garner attention from wine lovers and critics alike.

Venus Lai signed up for the wine club after being wowed by the depth and sophistication of the McPrice Myers wines starting a journey that two years later would lead to a partnership to purchase the property - 84 acres of Adelaida District land that they named Belle Terre, which was home to the winery, 20 acres of vineyards, and a house sitting atop the hill.

### THE TERROIR

Over the last two decades, McPrice (Mac) Myers has been crafting wines of depth and balance that showcase the multiple terroirs and climates of the Central Coast - from Santa Barbara to Paso Robles.

In general, the Paso Robles growing region has the greatest diurnal temperature swing (40-50 degrees during the growing season) in California. This temperature swing is caused by the maritime influence of the Pacific Ocean provides for cool nights, even ripening, and a very long growing season.

The McPrice Myers vineyards grow on slopes that range in incline from 25 to 50 degrees with an elevation of 1,500 to 2,000 feet. The well-drained soils are a combination of the Santa Lucia-Lopez and Linne-Calodo series, as well as Rincon and Nacimiento silty clay loam.

The winery grows a combination of Grenache, Syrah, Mourvèdre, Cabernet Sauvignon, Petit Verdot, Viognier, and Grenache Blanc.



**BULL BY THE HORNS:** 80% Cabernet Sauvignon, 10% Malbec, 5% Petite Sirah, 4% Merlot, and 1% Petite Verdot from vineyards located in the Adelaida, Willow Creek, Templeton Gap, Creston, and Estrella Districts of Paso Robles AVA. The vineyards face west and south and sit at an elevation of 900-1,700 feet above sea level on a mix of alluvial, calcareous, and clay loam. The grapes undergo 3-5 days cold soak followed by a 10-day fermentation period with pump-overs 2-3 times a day. The wine is pressed into French oak barrels (20% new.). The wine ages 16 months. Notes of black currants, licorice, grilled herbs, boysenberry reduction, chocolate hoisin sauce, macerated plums, and wood smoke. Ripe, firm, and dusty tannins, with a lush mouthfeel.



**HIGH ON THE HOG:** 34% Grenache, 28% Syrah, 22% Mourvedre, 10% Graciano, 4% Petite Sirah, and 2% Viognier from vineyards located in the Adelaida, Willow Creek, and Estrella Districts of Paso Robles AVA. The vines are mostly south-facing, with small areas east and west exposures, and sit at an elevation of 1,000-2,000 feet above sea level on a mix of calcareous, alluvial, and clay loam. The grapes undergo 3 to 5 days cold soak, with pump-overs twice a day and punchdowns three times a day during fermentation. The grapes ferment in concrete, stainless steel, and small open-top fermenters with 20% whole clusters. The wine is pressed into 500-liter French Oak puncheons, 265 and 228-liter barriques. The wine ages 20 months. Notes of macerated cherries, strawberry reduction, sweet spice, spring flowers, plum tart, melted licorice, and fresh herbs. The palate has an exuberant, sweet approach, with a long, mineral-laced finish.



**POUND FOR POUND:** 100% Zinfandel from vineyards located in the Adelaida and Willow Creek Districts of Paso Robles AVA. The vineyards face west and south and sit at an elevation of 800-950 feet above sea level on a mix of calcareous and clay loam. The grapes undergo 5-day cold soak followed by a 10-day fermentation. 100% of the Zinfandel grapes are destemmed. The wine is pressed into 3rd fill and neutral French and American oak barrels. The wine ages 16 months. Notes of raspberry fruit roll-up, cherry pie, açai, cranberry-blood orange relish, red licorice, star anise, cardamom, tamarind. On the palate the wine is juicy, lush, generous, balancing fruit and warm savory spices.



**RIGHT HAND MAN:** 88% Syrah, 8% Petite Sirah, and 4% Viognier from vineyards located in the Edna Valley AVA, El Pomar, and Estrella Districts of Paso Robles AVA. The vineyards are mostly west facing and sit at an elevation of 400-950 feet above sea level on a mix of clay loam, alluvial, and volcanic soil. The grapes undergo 3-5 days cold soak followed by pump-overs three times a day during fermentation. 15% whole cluster. The wine is pressed into French oak barrels. The wine ages 18 months. Notes of plum preserves, licorice, leather, brownie batter. On the palate, the wine shows flavors of Cuban coffee, violet, Montmorency cherries. Lush, supple tannins, and a long bright finish.